

Seminar Content

“Industry ... in the age of digitalization ... creates new growth potentials” - Angela Merkel (Federal Chancellor of Germany)

Industry 4.0 is also called “the internet of things” and connects technology and people to bring new business potentials to manufacturing companies. This means new opportunities but also new challenges for every company.

Innovative business models can be facilitated.

Highly personalized, interactive, digitalized products and services that combine solutions with requirements and create additional value.

Smart factories allow individual customer requirements to be met and that even one-off items can be manufactured profitably.

We will show you examples and ideas to help you find new fields of improvement adapting smart technologies, participating in this development and identifying the major topics for your company.

Target Groups

- Upper Management
- Department Managers
- High Potentials

Benefits and Added-Values

- “Internet of Things and Data”
- Innovative business model examples
- Smart products and smart services
- Digitalization and integration of value chains
- Identification of potentials
- Development of a implementation roadmap and identification of main implementation barriers
- Sharing best practice with other participants and experts

Organization

Date	18.September 2015
Check in time:	13:45
Seminar time:	14:00 – 16:00
Networking:	16:00
Duration of seminar:	2 hours
Price per person:	100 RMB
Seminar language:	Chinese / English
Trainer(s):	Xiaolong Hu

Partner



Location of seminar

Office 0512, Landmark Tower 2,
8th North Dong San Huan Road

Registration

For more information regarding the seminar and the current availability, please contact:

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